

Hulu Honors Black History Month with Free Virtual Concert and New Content from Prominent Black Voices

Streamer Commits To Amplifying Short-Form Content From the Black Community All Year Long And Donations to Organizations That Advance Social Justice

This Black History Month, Hulu is showcasing Black voices, stories and creators, both on and off the platform, through content launches, a first of its kind virtual concert, and monetary donations to non-profit organizations committed to advancing social justice. To help create a meaningful framework for the Black experience through storytelling, Hulu has also committed to amplifying Black voices - and not just during February. ***Your Attention Please: The Series Season 2 Premieres*** Following last year's successful launch of *Your Attention Please*, a series featuring Black innovators and creators who strive to leave the world better than they found it, Hulu is proud to bring the series back for a second season. *Your Attention Please: The Series* Season 2 hosted by actor Craig Robinson, highlights twelve prominent figures including NFL assistant running backs coach Jennifer King, stunt woman Jazzy Ellis and archaeologist Justin Dunnivant. The series will drop new 30-minute episodes every Friday throughout the month, beginning February 5th, and will be accompanied by a weekly podcast featuring intimate conversations with talent featured in the show. **24kGoldn, Joy Oladokun, Kiana Ledé, Lil Yachty and Swae Lee Join Hulu's Virtual Concert - Your Attention Please: The Concert** For the first time ever, Hulu is hosting a virtual concert - *Your Attention Please: The Concert*. In partnership with MSG Entertainment, hosted by Craig Robinson and directed by Matthew Dillon Cohen, the musical event will feature performances by five groundbreaking artists including 24kGoldn, Joy Oladokun, Kiana Ledé, Lil Yachty and Swae Lee. The hour-long music special will air in a one-time commercial-free presentation on Hulu on Thursday, February 18 at 5:00pm PST | 8:00pm EST for all Hulu subscribers, and for non-subscribers it will be available to stream on [Hulu's YouTube channel](#) the same day through March 17. **Hulu Continues Adding the Best of TV & Films to Permanent Black Stories Hub** To help kick-off the month, Hulu will debut new content and collections in the Black Stories hub on the platform, including TV hits like *Sister Sister*, *Moesha*, *Love & Hip Hop: Atlanta*, *Being Mary Jane*, *College Hill*, *Baldwin Hills* and upcoming Hulu Original film *The United States vs. Billie Holiday*. The hub also features custom collections like "LGBTQ+ Black," "Black Leads," and "Black Creators" which house thousands of TV episodes and movies featuring Black storylines, characters and creators, available for viewers to access throughout the year. Subscribers can binge all of their favorite episodes from popular dramas like *Power*, *Tyler Perry's The Have and The Have Nots*, *Scandal* and Hulu Original *Wu Tang: The American Saga* to favorite sitcoms including *Grown-Ish*, *The Bernie Mac Show* and *Living Single*. Hulu's Black Stories hub will also include films like fan-favorite comedy *The Nutty Professor* and historical drama *Selma*. For subscribers of The Disney Bundle, Disney+ will feature superheroes to NASA mathematicians in the "Celebrate Black Stories" permanent collection on the service all month long. Subscribers can enjoy *Soul*, *Black Is King*, *Hidden Figures* and many more beloved movies and TV series that honor the Black community. ESPN+ will be streaming *Why Not Us: North Carolina Central Basketball*, a docuseries executive produced by NBA star Chris Paul and ESPN's Stephen A. Smith. **Hulu Commits to Telling Diverse Stories Year-Round and Pledges Support to Non-Profit Organizations Advancing Social Justice** We recognize the shortest month of the year is simply not enough time to shine light on Black history, culture and community. That's why Hulu is making a commitment to release socially conscious short-form content each month throughout the year.

Beginning in March, the shorts will be accessible to both subscribers and non-subscribers on Hulu and Hulu's YouTube channel. The shorts will showcase Black thinkers, doers, entrepreneurs, educators and essential workers who are making an impact in their communities throughout the country. This month, Hulu is also supporting nine non-profit organizations, carefully selected by the creators featured in *Your Attention Please: The Series*, with a monetary donation. Select Hulu subscribers will receive an email giving them the opportunity to choose one of the nine pre-selected organizations for Hulu to make a \$10 donation to. Organizations include GirlTrek, a national health movement that activates thousands of Black women to be change makers, the Anti-Recidivism Coalition which advocates for criminal justice reform and Plant It Forward Farms, who empower refugees to develop sustainable urban farming businesses that produce fresh, healthy food for communities.