

FIREAID BENEFIT CONCERT: HOW TO WATCH AND LISTEN LIVE



INGLEWOOD, CA – FireAid is set to unite the country in support of Los Angeles’s recovery with an unprecedented broadcast and streaming event, airing live on Thursday, January 30, from Intuit Dome and the Kia Forum. Featuring a lineup of iconic performers and the support of 25 broadcast partners, FireAid aims to raise funds for critical wildfire recovery and prevention efforts. During the live broadcast, viewers will be able to make donations to **FIREAIDLA.ORG**. For every pledge made during the broadcast, Connie and Steve Ballmer will match it, doubling the impact of the contribution. Audiences can tune into FireAid, which will be broadcast and streamed live on a wide variety of platforms, including **Apple Music, AppleTV, DIRECTV, MyFree DIRECTV, DIRECTV STREAM, and DIRECTV FOR BUSINESS, Disney+/Hulu, iHeartRadio, KTLA+, Max, Meta (Facebook/Instagram), Netflix/Tudum.com, Paramount+/Pluto TV, Peacock/NBC News Now, Prime Video and the Amazon Music Channel on Twitch, SiriusXM’s exclusive “LIFE with John Mayer” channel, SoundCloud, TikTok, Veeps, X, and YouTube**. For those seeking an in-person experience, select **AMC Theatre** and Regal Cinema locations nationwide will host screenings of the event. As the national audio partner, **iHeartRadio** will utilize its extensive network of over 860 radio stations, digital platforms, and the iHeartRadio app. The official performer lineups for FireAid have been revealed, promising unforgettable performances at both venues. The **Intuit Dome** will host **Billie Eilish, Earth, Wind & Fire, Gracie Abrams, Jelly Roll, Katy Perry, Lady Gaga, Lil Baby, Olivia Rodrigo, Peso Pluma, Rod Stewart, Stevie Wonder, Sting, and Tate McRae**. The **Kia Forum** will feature **Alanis Morissette, Anderson.Paak, Dave Matthews and John Mayer, Dawes, Graham Nash, Green Day, John Fogerty, Joni Mitchell, No Doubt, P!nk, Red Hot Chili Peppers, Stephen Stills, Stevie Nicks, and The Black Crowes**. FireAid is thankful for the generous support of our corporate partners. Leading a roster of nearly forty brand partners are Kaiser Permanente, Live Nation and Scopely, as Presenting Partners of FireAid. Diamond Partners for the benefit event include American Express, AT&T, Capital Group, Netflix, Snap Inc., U.S. Bank, UBS, Venmo and Visa Foundation. Gold Partners are DIRECTV, Goldman Sachs, Intuit, Starbucks, YouTube and the Verizon Foundation. Rounding out the list are our Silver Partners that include CalHOPE, Prime Video and Amazon MGM Studios, JPMorganChase, Salesforce, Schuman Family Foundation, SiriusXM, Sony Honda Mobility, Spotify and TikTok. For additional sponsorship inquiries, please contact Dan Griffis at Oak View Group, dgriffis@oakviewgroup.com. This monumental event

is produced by **Shelli, Irving, and the Azoff family**, in collaboration with producing partner **Live Nation**, and operating partner, **the LA Clippers**. The benefit concert will be led by **Joel Gallen of Tenth Planet** as executive producer, with **Rick Krim** serving as the FireAid talent producer. FireAid is more than a concert—it's a call to action, uniting artists, audiences, and communities in the fight to combat and recover from the devastation caused by wildfires. Don't miss your chance to be part of this historic moment for a vital cause. For donations, media credentials and concert information, please visit FIREAIDLA.ORG and via social @FireAidLA.