

HULU AND NBCUNIVERSAL SET NEW EXPANSIVE AGREEMENT TO BRING TOP CHANNELS TO HULU'S UPCOMING LIVE TV STREAMING SERVICE

Deal Will Give Hulu Subscribers Live and On-Demand Streaming Access to

Popular NBCU News, Sports and Entertainment Networks Including

NBC, Telemundo, USA, Syfy, Bravo, E!, MSNBC, CNBC, NBCSN, Golf Channel and More

SANTA MONICA, CA (May 1, 2017) Hulu and NBCUniversal have reached a comprehensive, new distribution agreement that will bring NBC and Telemundo Owned Television Stations and portfolio of leading cable networks to Hulu's upcoming new live TV streaming service when it launches this Spring. The deal will provide live and on-demand streaming access to networks including NBC, Telemundo, USA, Syfy, Bravo, E!, MSNBC, CNBC, NBCSN and more, bringing the total number of channels in Hulu's live TV service to more than 50. The agreement also includes a framework for licensing the NBC and Telemundo broadcast affiliates for carriage on Hulu's new service. "NBC Universal is home to many of today's leading sports, news, entertainment and lifestyle networks – brands that not only draw large audiences but also drive pop culture," said Hulu CEO Mike Hopkins. "With this agreement in place, Hulu will soon provide an affordable, complete live TV package that includes all four major broadcast networks, the top-rated cable news channels, a massive sports offering and our deep existing premium streaming library for under \$40." "We're pleased to partner with Hulu to make NBCUniversal's leading portfolio of entertainment, news and sports networks available on this new service," stated Matt Bond, Chairman NBCUniversal Content Distribution. "Growing our audiences is an important priority and this partnership will help bring our networks to new customers." As one of the world's leading media and entertainment companies, NBCUniversal's suite of networks includes NBC, with broadcast hits such as *This Is Us*, *Blindspot* and *The Voice*, as well as late night series *The Tonight Show Starring Jimmy Fallon*, *Saturday Night Live* and *Late Night with Seth Meyers*; leading cable networks like USA— home of the critically acclaimed cable drama *Mr. Robot* — Syfy, Bravo and E!; top-rated news programming from NBC's *The Today Show* and *Dateline*, to live, breaking coverage from MSNBC and CNBC news networks; leading American Spanish-language network Telemundo; kids programming from Sprout; and sports programming like *Sunday Night Football* and the Olympics and networks including NBCSN, Golf Channel and NBC Sports Regional Networks in Chicago, Philadelphia, New England, Mid-Atlantic, Bay Area, California and Northwest. NBCUniversal's portfolio of networks adds to a growing list of more than 50 popular channels that will all be offered through Hulu's new live TV service at launch. The deal follows Hulu's recently announced agreement with A+E Networks, as well as its agreements with 21st Century Fox, The Walt Disney Company, Turner Networks and CBS Corporation. In addition to the company's current ad-supported and ad-free subscription video on demand products, Hulu's new service will offer viewers the most valuable pay-TV option on the market in a groundbreaking, new user experience for under \$40 per month. With no set-up costs or installation, only Hulu will bring together live and on demand channels, original series and films, and premium library TV shows and movies, all in one place, across living room and mobile devices.

About Hulu [Hulu](#) is a premium streaming television destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of

hit series to subscribers with limited commercials for \$7.99 per month and commercial free for \$11.99 per month. Hulu is the only subscription streaming service that offers current season content from the largest U.S. broadcast networks, as well as acclaimed Hulu Originals including *The Handmaid's Tale*, *The Mindy Project*, *The Path*, *11.22.63*, *Difficult People*, the Golden Globe® nominated comedy series *Casual*, and the upcoming *Future Man* and *The Looming Tower*. Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love. **About NBCUniversal** NBCUniversal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation. To learn more visit: www.nbcuniversal.com.

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