

Hulu Celebrates “15 Years of Green” with Iconic Brand Partnerships, Exciting New Content Slate, and Subscriber Surprise & Delight Offers

On March 12, Hulu is turning 15 and to celebrate, we are painting the town green! Since 2008, every decision we’ve made at Hulu starts with the viewer, and this milestone is no exception. The month-long celebration will feature buzzworthy content premieres and finales, exclusive partnerships, and special promotions to give back to the 48 million Hulu subscribers and thank them for coming along for the ride – some since day one. Even our favorite Hulu characters and talent [are joining in](#) on the well wishes! “Celebrating 15 years as an industry-leading streaming service is truly remarkable! Hulu has navigated the ever-changing landscape by delivering our subscribers enthralling and award-winning content, characters and storylines that have defined the cultural zeitgeist, while also driving innovation and advertising experiences,” said Hulu President Joe Earley. “We are incredibly grateful to the millions of subscribers, fans, creators, talent, content partners, advertisers, and Hulgans who have made it all possible, and never stopped having fun along the way!” **15 DAYS OF NEW CONTENT & ANNIVERSARY COLLECTION** What would a Hulu celebration be without some spectacular new content? After a record-breaking year of launches, award nominations and wins, Hulu has planned a jam-packed, [month-long rollout](#) of buzzworthy premieres and finales including:

- March 1 – *Wreck* (Complete Season 1)
- March 3 – *Triangle of Sadness*
- March 3 – *Gulmohar*
- March 6 – *History of the World, Part II* (Four Night Event)
- March 10 – *UnPrisoned* (Complete Season 1)
- March 10 – FX’s *New York Times Presents: Sin Eater* (Two-Part Documentary)
- March 17 – *Boston Strangler*
- March 22 – *R?rangi* (Complete Season 2)
- March 23 – *The Lesson is Murder* (Complete Docuseries)
- March 23 – *Call Jane*
- March 24 – *Up Here* (Complete Season 1)
- March 26 – FX’s *Great Expectations* (Two-Episode Series Premiere)
- March 27 – *Love Island UK* (Season 6 Finale)
- March 30 – *RapCaviar Presents* (Complete Season 1)
- March 31 – *Rye Lane*

Additionally, now through March 12, Hulu’s home page will feature a special collection spotlighting the iconic shows and movies that have defined Hulu over the past 15 years including *Prey*, *Only Murders in the Building*, *The Handmaid’s Tale*, *The Kardashians*, *Nine Perfect Strangers*, and *Vacation Friends*. **GROUNDBREAKING PARTNERSHIPS** From March 12 through April 30, fans will not only be able to see green, but they will be able to *taste* it! Hulu has partnered with Coca-Cola to offer a limited-time custom Coca-Cola Freestyle flavor, “Hulu Fanta Surprise.” This refreshing flavor combination of sweet lime and ginger will be available in select locations throughout the *Disneyland®* Resort and *Walt Disney World®* Resort. [caption id="attachment_59138" align="aligncenter"]



Hulu Fanta Surprise[/caption]

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Hulu subscribers will also be able to take advantage of several special promotions and limited time offers from beloved brands including BarkBox, Brooklinen, Casper, Casetify, Lovesac, The Comfy, and Hulu's digital retail store, [Shop Hulu](#). Hulu has partnered with BoxLunch, a pop culture retailer with a cause, for a special collection of products featuring Hulu favorites. Starting today through March 31, fans can visit their nearest BoxLunch store or www.BoxLunch.com to find apparel, accessories, collectibles, home goods, and more! Every \$10 spent with BoxLunch donates a meal to local food banks to help end the hunger crisis in America. The most obsessed TV fans can test their knowledge of their favorite Hulu shows during "The Be Obsessed TriviaFest," a nationwide IRL super-trivia series fueled by trivia-network behemoth Geeks Who Drink. Starting this month, fans across the country in cities including Los Angeles, New York, Austin, Chicago, San Francisco, Denver, and more will have the chance to show off their expertise and be rewarded along the way. Learn more [here](#). To join the celebration, follow along on Hulu's Social channels: [Instagram](#) [Twitter](#) [Facebook](#) [TikTok](#) [YouTube](#)