

HULU ACQUIRES RIGHTS TO ALL SEASONS OF “KEEPING UP WITH THE KARDASHIANS” FROM VERSANT, EXPANDING THE KARDASHIAN UNIVERSE OFFERING OF SERIES AND SPECIALS

Hulu today announced that, following a deal that was executed by NBCUniversal Global TV Distribution, it has secured U.S. streaming rights to all 20 seasons of the global pop-culture phenomenon “Keeping Up With the Kardashians,” along with additional Kardashian universe spin-off series and specials. All titles will be available to stream on Hulu beginning February 17, 2026. The Kardashian catalog, which is owned by VERSANT, joins the Hulu Original series “The Kardashians” which debuted its seventh season in October. In addition to the complete run of “Keeping Up With the Kardashians,” Hulu will also stream fan-favorite spin-offs including “Kourtney & Khloé Take Miami,” “Kourtney & Khloé Take the Hamptons,” and “Kourtney & Kim Take New York.” The collection further expands with beloved franchise specials such as the “10th Anniversary Special” (2017), “A Very Kardashian Holiday” (2017), “A Very Merry Christmas” (2013), “Kardashian Family Rules” (2015), “Kardashians on Vacation” (2015), “Kim’s Birthday Reveal” (2015), and “The Kardashians Rewind” (2015). Originally airing on E!, which is now a part of VERSANT, from 2007 to 2021, “Keeping Up With the Kardashians” redefined reality television and helped shape modern celebrity culture. The series and its extended universe offer an unfiltered look at the personal and professional lives of the Kardashian-Jenner family and remain among the most recognizable and influential franchises in unscripted television. “Adding the original Kardashian universe to Hulu gives fans the ultimate destination to experience a defining era of pop culture,” said Lauren Tempest, General Manager, Hulu & EVP, DTC Content Partnerships. “From ‘Keeping Up With the Kardashians’ to the iconic spin-offs and specials, this collection, alongside the latest seasons of the Hulu Original ‘The Kardashians,’ underscores our commitment to delivering the most culturally relevant entertainment to our subscribers.” “‘Keeping Up With the Kardashians’ and the spin-off series and specials have proven to be some of the most enduring and successful content in our library, continuing to resonate with audiences worldwide,” said Val Boreland, President Entertainment, VERSANT. “This licensing agreement allows us to extend the reach of the franchise while preserving its long-term value, bringing the slate to new viewers on Hulu.” The addition of these additional Kardashian library titles further strengthens Hulu’s robust slate of unscripted and pop-culture-driven programming, offering subscribers unparalleled access to one of television’s most influential franchises. The Kardashian Universe is a groundbreaking reality television franchise that chronicles the lives, careers, and cultural impact of the Kardashian-Jenner family. Spanning the flagship series “Keeping Up With the Kardashians,” multiple spin-off series, and a collection of fan-favorite specials, the franchise offers an intimate look at family dynamics, entrepreneurship, and fame in the modern era. Since its debut in 2007 on E!, The Kardashian Universe has become a defining force in pop culture, shaping the reality television landscape and resonating with audiences worldwide through its candid storytelling, iconic moments, and enduring influence. **All titles will be available to stream on Hulu and Hulu on Disney+ for bundle subscribers beginning February 17, 2026. Hulu Original Series “The Kardashians” Seasons 1-7 is now streaming.**