
Disney+ and Hulu to Stream “Rabbit Hole”

"Rabbit Hole" will premiere on Disney+ and Hulu in the US and on Disney+ in select international markets on July 13th. The half-hour 10-episode original series will debut as the largest ensemble of digital stars ever brought together for a premium series. "Rabbit Hole" is the first-of-its-kind variety show for the digital generation, where the biggest creators for teens collide in the most epic collabs, unpredictable challenges, and scroll-stopping shorts. High stakes, high chaos, hi-larious. Headlining the series is a dynamic ensemble of the most followed and influential creators for teens across YouTube, TikTok, Instagram, and Twitch, with a combined reach of 675M followers across social and digital platforms. The 36-member cast includes Topper Guild (127.9M), Zhong (100M), ZHC (76.1M), Collins Key (48.8M), Jesser (52.9M), That's Amazing (41.1M), Dan Rhodes (38.3M), Josh Peck (38.4M), Sofie Dossi (28.6M), EvanTube (17.7M), Mackenzie Turner (13.1M), Papa Jake (10.2M), Matthew Beem (9.2M), PrettyBored (2.8M), and ExtraEmily (2.6M). The series also features exclusive short content from creators like Hero DW (16.3M), Cozy Ivn (15.4M), Shaquan Parson (9.1M), Maddi Winter (6.5M), Andymation (5.8M), Fulton Lee (4.8M), Yung Astroo (3.5M), and Space Skits (2.3M). "Rabbit Hole" is co-created by pocket.watch's Chief Content Officer, Albie Hecht and Head of Development, Carin Davis.