

# Hulu And Discovery Announce Comprehensive Partnership For Live And On-Demand Programming

***-- New Agreement Brings Thousands of Episodes from Discovery Portfolio of Popular Networks to Hulu's Streaming Library --***

***-- Leading Discovery Brands Including Discovery Channel, TLC, Investigation Discovery, Motor Trend and Animal Planet to Launch on Hulu With Live TV, increasing Discovery offering on Hulu With Live TV to Eight Networks --***

***-- Popular Shows including Say Yes to the Dress, MythBusters, Naked and Afraid and OWN's Top Scripted Series Make Streaming Debut on Hulu --***

(NEW YORK, NY and SANTA MONICA, CA) – Discovery Inc. and Hulu today announced an expansive distribution agreement that will extend Discovery's portfolio of high quality real life entertainment brands to Hulu's on-demand and live TV subscription streaming services. The new partnership makes Hulu the #1 streaming home for popular unscripted series and reinforces Hulu's commitment to offering programming the whole family can enjoy. Today's multi-year agreement increases Hulu's offering of top Discovery programming to nearly 4,000 episodes of popular shows including *Deadliest Catch*, *MythBusters*, *Say Yes to the Dress*, *Naked and Afraid*, *Property Brothers*, *Gold Rush*, *Street Outlaws*, *Chopped*, *Chopped Jr.*, *Fixer Upper*, *House Hunters* and *House Hunters International*, available outside of Discovery's network exclusively to Hulu across all of its subscription plans. The deal will also bring five additional Discovery networks, including Discovery Channel, TLC, Investigation Discovery, Motor Trend, the rebranded Velocity network, and Animal Planet to Hulu's live television plan, Hulu With Live TV. They join HGTV, Food Network and Travel Channel, which have been available on the service since its launch through a previous agreement with Scripps Networks Interactive, now owned by Discovery. The five additional channels will be available to stream live beginning in December. "At Discovery, we are committed to bringing our portfolio of high-quality, safe family friendly brands and content to viewers across every screen, service and device around the world," said Eric Phillips, President of Affiliate Distribution at Discovery. "Our new agreement with Hulu affirms the strength of our brands and their value to viewers in a marketplace with an increasing array of options." "As the only streaming service offering a complete television experience, Hulu continues to strike strategic, efficient deals with top brands that bring extraordinary value to all of our subscribers," said Lisa Holme, Vice President of Content Acquisition, and Reagan Feeney, Vice President of Network Partnerships at Hulu. "Discovery's brand is synonymous with high-quality unscripted entertainment that TV fans love, which is why we are excited to bring their entire portfolio to our platform, across all of our subscription plans." Concurrent with the Discovery partnership, Hulu reached a licensing agreement with OWN – which is part of the Discovery Networks family – to bring four of the network's top-rated scripted series exclusively to Hulu. All past episodes of Tyler Perry's *The Haves and the Have Nots*, *If Loving You is Wrong*, *The Paynes* and *Love Thy Neighbor* are now available to stream for the first time, only on Hulu. They join the complete library of acclaimed OWN series *Queen Sugar* from Ava

DuVernay and Warner Horizon. Hulu offers TV fans their favorite TV, all in one place, on all their favorite devices. With the addition of Discovery programming, Hulu With Live TV now delivers more than 60 top live channels as well as Hulu's entire streaming TV library – now the largest in the U.S. – across internet-connected living room and mobile devices. **About Discovery, Inc.:** Discovery, Inc. (Nasdaq: DISCA, DISCB, DISCK) is a global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. Discovery delivers over 8,000 hours of original programming each year and has category leadership across deeply loved content genres around the world. Available in 220 countries and territories and nearly 50 languages, Discovery is a platform innovator, reaching viewers on all screens, including TV Everywhere products such as the GO portfolio of apps and Discovery Kids Play; direct-to-consumer streaming services such as Eurosport Player and Motor Trend OnDemand; digital-first and social content from Group Nine Media and a strategic alliance with the PGA TOUR to create the Global Home of Golf. Discovery's portfolio of premium brands includes Discovery Channel, HGTV, Food Network, TLC, Investigation Discovery, Travel Channel, Turbo/Veloccity, Animal Planet, and Science Channel, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. For more information, please visit <https://corporate.discovery.com> and follow @DiscoveryIncTV across social platforms. **About Hulu** Hulu is the leading premium streaming service that offers instant access to live and on demand channels, original series and films, and a premium library of TV and movies to more than 20 million subscribers in the U.S. Since its launch in 2008, Hulu has consistently been at the forefront of entertainment and technology. Hulu is the only streaming service that offers both ad-supported and commercial-free current season shows from the largest U.S. broadcast networks; libraries of hit TV series and films; and acclaimed Hulu Originals including Emmy® and Golden Globe Award-winning series *The Handmaid's Tale*, Emmy Award-nominated *The Looming Tower*, *Future Man*, *Marvel's Runaways*, *The Path*, *Castle Rock*, and the Emmy nominated *I Love You, America* from Sarah Silverman, as well as upcoming series *The First*, *Catch-22* and *Little Fires Everywhere*. In 2017, Hulu added live news, entertainment and sports from 21st Century Fox, The Walt Disney Company, NBCUniversal, CBS Corporation, The CW, Turner Networks, A+E Networks and Scripps Networks Interactive to its offerings – making it the only TV service that brings together live, on-demand, originals, and library content all in one place, across living room and mobile devices.

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**Media Contacts** Hulu Gaude Paez [Gaude.paez@hulu.com](mailto:Gaude.paez@hulu.com) Alexandra Finegersh  
[Alex.finegersh@hulu.com](mailto:Alex.finegersh@hulu.com) **Discovery** Catherine Frymark [Catherine\\_Frymark@discovery.com](mailto:Catherine_Frymark@discovery.com)  
Jennifer Marburg [Jennifer\\_Marburg@discovery.com](mailto:Jennifer_Marburg@discovery.com)