

HULU EXPANDS OFFERING OF FAMILY FAVORITES AND BLOCKBUSTER MOVIES IN FIRST LICENSING AGREEMENT FOR THEATRICAL FEATURES WITH THE WALT DISNEY STUDIOS

Beloved Disney Favorites Including The Nightmare Before Christmas, Mulan, Pocahontas

and more Arrive Exclusively in SVOD on Hulu

SANTA MONICA, CA (December 27, 2016) – Hulu has reached its first licensing agreement for theatrical features with The Walt Disney Studios. The new, multi-year deal grants the streaming service the exclusive subscription video on-demand rights to a collection of hit movies and family favorites from Disney’s library of blockbuster films. Through the agreement, Hulu becomes the exclusive subscription video on demand home to a selection of Disney favorites including *The Nightmare Before Christmas*, *Mulan*, *Pocahontas*, *Hercules*, *Sister Act* and *Air Bud*, which are all available to stream on Hulu now. The agreement will also make over 50 popular titles available to stream on Hulu for the first time. Titles including *Con Air*, *Step Up*, *Gone in 60 Seconds*, *Pearl Harbor*, *Romy and Michele's High School Reunion*, *The Mighty Ducks*, as well as Disney blockbusters that the whole family can enjoy including *Lilo & Stitch*, *Tarzan*, *The Emperor's New Groove*, *Muppet Treasure Island* and *The Princess and the Frog*, will become available on Hulu over the coming months. “The Disney brand is synonymous with beloved movies that the whole family can enjoy,” said Craig Erwich, SVP, Head of Content, Hulu. “Expanding our offering of top-rated kids and family programming has been a top priority for us, and we know viewers will love watching these films over and over again on our service.” The films will join top-rated kids programming from Disney’s suite of networks, and more than 20 Disney Channel Original Movies, that were added to Hulu through a comprehensive deal with The Disney-ABC Television Group announced earlier this year.

ABOUT HULU Hulu is a premium streaming TV destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of hit series to subscribers with limited commercials for \$7.99 per month or commercial free for \$11.99 per month. Hulu is the only streaming subscription service that offers current season content from the largest U.S. broadcast networks, as well as acclaimed Hulu Originals including *The Mindy Project*, *The Path*, *11.22.63*, *Difficult People* and the Golden Globe® nominated comedy series, *Casual*.

Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love.

ABOUT THE WALT DISNEY STUDIOS For over 90 years, The Walt Disney Studios has been the foundation on which The Walt Disney Company was built. Today, the Studio brings quality movies, music and stage plays to consumers throughout the world. Feature films are released under the following banners: Disney, including Walt Disney Animation Studios and Pixar Animation Studios; DisneyNature; Marvel Studios; Lucasfilm; and Touchstone Pictures. The Disney Music Group encompasses the Walt Disney Records and Hollywood Records labels, as well as Disney Music Publishing. The Disney Theatrical Group produces and licenses live events, including Disney on Broadway, Disney On Ice and Disney Live!.

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