

Hulu Adds More Content Choice For Consumers With Launch Of New Network TV Add-Ons

Today, we're excited to introduce even more options for Hulu with Live TV subscribers with the launch of two more network add-ons: our brand new Español and Entertainment add-ons. For just an additional \$4.99 per month, Hulu's new Español add-on offers round-the-clock access to live programming from top Spanish-language news and sports networks including **ESPN Deportes**, **NBC Universo**, **CNN En Español** and **History Channel En Español**. Or, if you are in search of more movies, cooking and lifestyle content, the new Entertainment add-on offers viewers complete access to the live network feeds of **LMN** (Lifetime Movie Network), **FYI**, **DIY Network**, **Cooking Channel** and **CNBC World** and more for an additional \$7.99 per month. And, later this year, with the launch of Discovery Networks on Hulu with Live TV, even more networks from the Discovery family to our Entertainment add-ons, including **Discovery en Español**, **Discovery Familia**, **Discovery Family**, **Science** and **Destination America** will also become available through the Español and Entertainment add-ons. With these Español and Entertainment add-ons — and our addition of the STARZ premium add-on last week — we're giving Hulu with Live TV subscribers access to even more of the content they care about so that they can build their own personal, complete TV experience all in one place, and at an affordable price. Hulu with Live TV includes live and on-demand programming from more than 50 popular sports, news, entertainment and kids' channels such as CNN, Fox News, ESPN, TBS and local ABC, CBS, Fox and NBC channels in many cities — plus access to Hulu's entire premium streaming library -- making it the only streaming service that offers instant access live channels, original series, and the world's largest collection of on-demand TV and movies, all in one place. For more information about Hulu with Live TV and its available add-ons, please visit hulu.com/Live-tv.