
Making Hulu More Accessible than Ever Before

By Akshatha Kommalapati, Technical Program Manager and Tanya Parker, Technical Program Manager At Hulu, we've been working to deliver a more accessible experience so that all viewers can stream their favorite shows and movies to their heart's content. As part of these efforts, we made accessible design the main focus of [our summer hackathon](#) and launched an [audio description hub](#) on our web platform earlier this year. The audio description hub allows viewers to find content with audio descriptions quickly and easily. And the changes don't stop there. Today, we're announcing more improvements to our accessibility features on Hulu. For this round of improvements, we focused on text legibility and screen reader capabilities. Viewers will experience easier-to-read text as we've enhanced the text opacity to improve readability. This update will be applied automatically for all our users. To enable the screen reader — also referred to as the audio guide on some devices — head over to your device's settings to turn on the feature. Screen readers assist viewers with visual impairments by vocally guiding them through the Hulu platform. These updates will be available on the Roku® platform starting today and will continue rolling out to Android, tvOS, iOS and more living room devices in the coming weeks. *Roku is a registered trademark and Roku TV is a trademark of Roku, Inc. in the U.S. and in other countries.*