
Find the Perfect TV Show or Movie to Fit your Mood with Hulu's New What to Watch Quiz

With so many people spending more time at home, it's probably no surprise that TV streaming is on the rise. In fact, binge viewing on Hulu has increased by 41% since the beginning of March and on average, our viewers are watching 9 different titles in a given week - up 26% compared to the same time last year. To help viewers navigate an extensive library of movies, Hulu Originals, next day TV and "comfort TV" titles like *This is Us* based on their mood, Hulu is launching a new quiz which takes inspiration from its latest "Hulu Has Whatever You're Feeling" [ad campaign](#).

The quiz, which helps viewers find their next favorite TV show or movie based on questions they answer about their current feelings, takes the guesswork out of what to watch next.

Launching today, Hulu's newest experience for both subscribers and non-subscribers gives users a personalized recommendation from more than 600 unique TV shows and movies. Whether searching for a film for movie night or the next fan favorite like *Little Fires Everywhere*, the four-question quiz produces an immediate recommendation that allows Hulu subscribers to begin streaming directly from the site or add to "My Stuff" for viewing later. Plus, additional recommendations are just a click away with the "Give Me Another" button, and for those watching as a family, suggestions will focus on only kid-friendly content.

With endless opportunities to discover new content, make sure to take the quiz today at whatshouldiwatch.hulu.com and share your results by using #WhatShouldIWatch.