
HULU NABS SUBSCRIPTION STREAMING RIGHTS TO RECORD-BREAKING STARZ DRAMA, POWER

First Two Seasons of the Top Rated Premium Cable Series Now Available to Stream on Hulu

In New Deal with Lionsgate, Third Season Coming Later This Year

SANTA MONICA, CA (May 25, 2017) – Hulu and Lionsgate (NYSE: LGF.A, LGF.B) today announced a new deal that grants Hulu subscription streaming rights to *Power*, STARZ's #1 Original Series and one of the highest-rated premium cable dramas. Seasons one and two of *Power* are now available to stream on Hulu, and season three will become available to stream later this year. Under the terms of the agreement, future seasons of *Power* will also become available to stream in their entirety on Hulu. Additionally, all seasons of *Power* will remain on the STARZ channels and services. Year-to-year, *Power* has continued to break viewership records and has grown to become the second-most-watched series on premium television. The third season of the hit drama series delivered a record 8 million multiplatform viewers per episode**, and will return for its much anticipated fourth season premiere on June 25th exclusively on STARZ. "As one of the biggest shows on television today, *Power* undoubtedly appeals to the Hulu audience and we cannot wait to bring the series to our viewers," said Lisa Holme, Hulu's Head of Content Acquisition. "Lionsgate has been a longtime partner and this new agreement continues to drive forward our efforts to build one of the most robust libraries of content in the market." "We're pleased to partner with our friends at Hulu on another great Starz premium series that will resonate with their subscribers for years to come," said Lionsgate President of Worldwide Television & Digital Distribution Jim Packer. "This deal is sure to generate new fans for *Power* on both STARZ and Hulu, and it's a testament to the quality of Starz premium programming." *Power* is a visionary drama from Creator, Showrunner and Executive Producer Courtney A. Kemp, who recently signed a new overall deal with Lionsgate and Starz. Executive Producers are Curtis "50 Cent" Jackson, Mark Canton, Randall Emmett and Gary Lennon. The series straddles the glamorous Manhattan lifestyles of the rich and infamous and the underworld of the international drug trade. The cast is led by Omari Hardwick as drug kingpin and nightclub impresario James "Ghost" St. Patrick; Joseph Sikora as his brother in arms in the drug business, Tommy Egan; Naturi Naughton plays Ghost's fierce, loyal wife Tasha St. Patrick; and Lela Loren as his first love, Assistant U.S. Attorney Angela Valdes. The show is also produced by G-Unit Films and Television, the production company launched by Curtis "50 Cent" Jackson. The deal was negotiated for Lionsgate by EVP of Worldwide SVOD Agapy Kapouranis. **About Hulu** [Hulu](#) is a leading premium streaming service that offers instant access to live and on demand channels, original series and films, and a premium library TV and movies to millions of subscribers in the U.S. Since its launch in 2008, Hulu has consistently been at the forefront of entertainment and technology. Hulu is the only streaming service that offers both ad-supported and commercial-free current season shows from the largest U.S. broadcast networks; libraries of hit TV series and films; and acclaimed original series including *The Handmaid's Tale*, *The Mindy Project*, *The Path*, *11.22.63*, the Golden Globe® nominated comedy series *Casual*, as well as the upcoming *Future Man* and *The Looming Tower*. In 2017, Hulu added live news, entertainment and sports from 21st Century Fox, The Walt Disney Company, NBCUniversal, CBS Corporation, Turner Networks, A+E Networks and Scripps Networks Interactive to its offering – making it the only TV service that brings together live, on-demand,

originals, and library content all in one place, across living room and mobile devices. **About Lionsgate** Lionsgate (NYSE: LGF.A, LGF.B) is a vertically integrated next generation global content leader with a diversified presence in motion picture production and distribution, television programming and syndication, premium pay television networks, home entertainment, global distribution and sales, interactive ventures and games and location-based entertainment. With the acquisition of Starz, Lionsgate adds to its portfolio of businesses the flagship STARZ premium pay network serving 24.3 million subscribers and the STARZ ENCORE platform with 31 million subscribers. The combined company will operate five over-the-top (OTT) streaming services and the STARZ app delivering content directly to consumers. The Company's feature film business spans eight labels and includes the blockbuster *The Hunger Games* franchise, the *Now You See Me* series, the box office smash *La La Land*, which won six Academy Awards®, the hit franchise sequel *John Wick: Chapter Two*, double Oscar winner *Hacksaw Ridge*, Tyler Perry's *Boo! A Madea Halloween*, *The Shack*, Saban's *Power Rangers*, CBS Films/Lionsgate's *Hell or High Water*, Roadside Attractions' critically-acclaimed *Manchester by the Sea*, Codeblack Films' breakout concert film *Kevin Hart: Let Me Explain* and Pantelion Films' *Instructions Not Included*, the highest-grossing Spanish-language film ever released in the U.S., and recent breakout hit *How To Be A Latin Lover*. One of the largest independent television businesses in the world, Lionsgate's slate of premium quality series encompasses nearly 90 shows on more than 40 different networks. These include the ground-breaking *Orange is the New Black*, the fan favorite *Nashville*, the syndication success *The Wendy Williams Show*, the hit drama *The Royals*, the acclaimed *Casual*, the breakout success *Greenleaf*, the network reality shows *Kicking & Screaming* and the eagerly-anticipated *Candy Crush*, and hit STARZ series including *Outlander*, *Black Sails*, *Survivor's Remorse* and *Power*, the second highest-rated premium pay television series of 2016. Lionsgate's home entertainment business is an industry leader in box office-to-DVD and box office-to-VOD revenue conversion rates. Lionsgate handles a prestigious and prolific library of more than 16,000 motion picture and television titles that is an important source of recurring revenue and serves as a foundation for the growth of the Company's core businesses. The Lionsgate, Summit Entertainment and Starz brands are synonymous with original, daring, quality entertainment in markets around the world. www.lionsgate.com **Source: Based on Starz internal estimates of linear and non-linear / time shifted results from Nielsen (NPower), and internal analysis of broadband data. Subject to further qualifications available upon request.

###

For more information, please contact: Alexandra Finegersh Hulu Alex.finegersh@hulu.com (424) 273-8130 Peter Wilkes Lionsgate PWilkes@lionsgate.com (310) 255-3726