Hulu and Turner Broadcasting Announce Extensive Multi-Year Agreement

Hulu to Become Exclusive Subscription Video On-Demand Home to Popular Programming From Adult Swim and Cartoon Network

Deal Also Includes Rights to Select Series from TNT and TBS

Turner Broadcasting System, Inc., and Hulu today announced an extensive, multi-year licensing agreement that will grant Hulu the exclusive SVOD rights to previous seasons of Turner's popular programming from Cartoon Network and Adult Swim as well as select current and upcoming series from TNT and TBS. The deal marks the first-ever licensing agreement between Turner Broadcasting and Hulu.

All episodes from past seasons of TNT's *The Last Ship* and *Murder in the First* will be available to stream exclusively for Hulu subscribers. Additionally, all episodes from past seasons of popular Adult Swim original series including *Rick and Morty, Black Jesus, NTSF:SD:SUV* and Cartoon Network original series such as *TheAmazing World of Gumball*, *Steven Universe, Over the Garden Wall* and *Clarence* will be made available to stream through an SVOD service for the first time ever on Hulu. All Cartoon Network series will be available to stream ad-free in the Hulu Kids environment.

Full prior seasons of Adult Swim and Cartoon Network series such as *Aqua Teen Hunger Force*, *Dexter's Laboratory*, *Ben 10*, as well as current juggernauts *Robot Chicken*, *The Venture Bros.*, *Adventure Time* and *Regular Show* will be available to stream exclusively to Hulu subscribers for the first time through the deal. Hulu will also become the exclusive SVOD destination to stream Adult Swim and Cartoon Network classics, including *Tim and Eric Awesome Show*, *Great Job!*, *Sealab 2021*, *and The Marvelous Misadventures of Flapjack*.

Through the agreement, Hulu obtains exclusive SVOD rights to certain future series that will launch on TNT, TBS, Adult Swim and Cartoon Network over the coming years - including TBS's upcoming series *Angie Tribeca*, which will be available to stream exclusively on Hulu after its full-season run on TBS.

"This deal with Hulu demonstrates the power of Turner Broadcasting's branded networks and the high demand for our programming in the marketplace," said **David Levy**, **president of Turner Broadcasting**. "This is a great opportunity to grow the reach of the networks' original programming and complements our strategy of utilizing multiple platforms – including SVOD – to drive sampling, introduce new viewers to our content and give current fans the opportunity to explore and enjoy Turner's new and existing series in a branded environment."

"The addition of multiple titles from Cartoon Network represents a significant step forward in continuing to build a strong programming offering for the kids audience on Hulu," said **Craig Erwich**, **Senior Vice President and Head of Content**, **Hulu**. "The adult animation series from Adult Swim, as well as the additional series from TNT and TBS, are a perfect addition to our current offering."

About Hulu

Hulu is a premium streaming TV destination that seeks to captivate and connect viewers with the stories they love by creating amazing experiences that celebrate the best of entertainment and technology. As we pursue this mission, we strive to continue to redefine and reinvent the TV-viewing experience. (www.hulu.com)

About Turner Broadcasting

<u>Turner Broadcasting System, Inc.</u>, a <u>Time Warner</u> company, creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.

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