

# Hulu And Neon Set Exclusive Partnership And Cutting-Edge Output Licensing Agreement

## HULU AND NEON SET EXCLUSIVE PARTNERSHIP AND CUTTING-EDGE OUTPUT LICENSING AGREEMENT

*New Deal Grants Hulu First-Window Streaming Rights to All NEON Content*

*From the New Distribution Company*

**SANTA MONICA, CA** [April 21, 2017] – Hulu and NEON have inked a brand new, multi-year output licensing agreement for all upcoming films and content released via NEON. The deal marks the first of its kind for NEON, and will expand Hulu's growing offering of new, critically acclaimed films with all of NEON'S future titles becoming available to stream exclusively on Hulu following their theatrical release. NEON, the distribution company formed by Tom Quinn and Tim League, released its first feature, Nacho Vigalondo's *COLOSSAL*, on April 7th. The company also recently announced the launch of a short film division (NEON shorts), which brings back the long-honored tradition of combining feature films with shorts. With an innovative approach to distribution and a slate of award winning films, NEON is committed to building a vibrant home for auteur driven cinema. "This output deal represents a groundbreaking approach to building the most comprehensive and interactive platform dedicated to visionary cinema. NEON is thrilled to find a partner as innovative, collaborative, and as transparent as Hulu. It's a perfect match," said NEON co-founder and CEO Tom Quinn. "Our partnership with NEON marks another big step forward in our commitment to offering a world class collection of films to our subscribers," said Craig Erwich, SVP and Head of Content, Hulu. "NEON has already acquired a highly-anticipated slate of films this year and we can't wait to bring their titles from the theaters to the Hulu audience." The new deal reinforces Hulu's continued efforts to double down on film programming and follows of a string of pay one window output agreements with independent distributors including Megan Ellison's Annapurna Pictures, Magnolia Pictures and IFC Films for documentaries. **ABOUT HULU** [Hulu](#) is a premium streaming television destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of hit series to subscribers with limited commercials for \$7.99 per month and commercial free for \$11.99 per month. Hulu is the only subscription streaming service that offers current season content from the largest U.S. broadcast networks, as well as acclaimed Hulu Originals including *The Mindy Project*, *The Path*, *11.22.63*, *Difficult People*, the Golden Globe® nominated comedy series *Casual*, and the upcoming *The Handmaid's Tale*, *Future Man* and *The Looming Tower*. Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love. **ABOUT NEON** NEON released its debut film, Nacho Vigalondo's *COLOSSAL*, starring Anne Hathaway and Jason Sudeikis in theaters April 7. NEON was an active buyer at the 2016 Sundance Film Festival, acquiring Michael Larnell's *ROXANNE ROXANNE*, winner of the Special Jury Breakthrough Performance Award, Matt Spicer's *INGRID GOES WEST*, winner of the Waldo Salt Screenwriting Award and Eliza Hittman's *BEACH RATS*, winner of the Directing Award, U.S Dramatic. NEON recently announced the acquisition of the French language Belgian thriller, *RACER AND THE JAILBIRD*, Errol Morris' latest film, *THE B-SIDE*, SXSW audience sensation, Aaron Katz's *GEMINI* and Academy Award winning director, Laura Poitras's *RISK*. **Media Contacts** Alex Finegersh Hulu

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