Hulu Has Even More Live Sports with Launch of ESPN+ on Hulu

At Hulu, we love sports and we love sports fans. That's why sports has always been a key part of the Hulu experience. With nearly 60% of all Hulu subscribers identifying as sports fans, Hulu is committed to providing viewers with the choice and flexibility to watch all of the sports-themed content they want, when they want it.

Starting today, your favorite ESPN+ sports programming is available directly in the Hulu app. Through either Hulu's \$5.99/month ESPN+ add-on or <u>The Disney Bundle</u>, viewers can access even more sports content without ever leaving the Hulu experience.

Eligible subscribers with access to Hulu's on-demand streaming library can subscribe to ESPN+ on Hulu to enjoy the extensive ESPN+ lineup of thousands of live sports events, including the most comprehensive lineup of soccer anywhere (such as the FA Cup, Bundesliga, Serie A, MLS and more), UFC, college sports — including basketball, football and others — from 20 conferences, golf coverage from The Players Championship, The Masters, The PGA Championship and much more. Subscribers can also watch acclaimed ESPN+ original shows and series like *Peyton's Places* and *Stephen A's World*, plus the entire award-winning *30 for 30* documentary series.

By this summer, Hulu subscribers will also be able to purchase and watch ESPN+ pay-per-view events — including exclusive UFC PPV events — at an additional cost.

Viewers who are already subscribed to The Disney Bundle will automatically see ESPN+ content integrated into their Hulu experience beginning today. Both The Disney Bundle and the ESPN+ on Hulu add-on can be purchased through subscribers' account settings.

Viewers can now easily switch from binge watching *The Handmaid's Tale* to checking out coverage of The PGA Championship, and swap back to *Animaniacs* before they catch up on the latest from last night's sports stories with *SportsNation* and then tune into the newest episode of *TheBachelor* – all in one place.