

HULU LANDS EXCLUSIVE STREAMING RIGHTS TO CARTOON NETWORK'S EMMY-NOMINATED GLOBAL HIT FRANCHISE THE POWERPUFF GIRLS

SANTA MONICA, CA (November 22, 2016) – Hulu has nabbed the exclusive streaming video on-demand rights to the entire franchise of Cartoon Network's *The Powerpuff Girls*. The extensive multi-year agreement will add the entire *The Powerpuff Girls* suite of content which includes the newly reimagined and Emmy Award-nominated series that debuted earlier this year, and the full classic library episodes. *Chowder*, another Cartoon Network original, will also be added to Hulu's kids offering. All episodes and titles from the newly reimagined series will stream exclusively on Hulu in early 2017.

To kick off the deal, Hulu today launched a collection of *The Powerpuff Girls* specials and fan favorite episodes from the original series - just in time for the holiday season. The special package, titled *Best Friends Forever*, includes the *The Powerpuff Girls* 10th anniversary special, as well as a holiday special, and is available to stream within the Hulu Kids environment [now](#). As one of Cartoon Network's most enduring original series, the initial run of *The Powerpuff Girls*, created by Craig McCracken, premiered in 1998 and quickly became a global phenomenon. Since its premiere, the series earned two Emmy® Awards along with five nominations and countless animation honors throughout its 78 episodes. The new series continues to inspire children all over the world to learn to code through special episodes and programs. The newly reimagined *The Powerpuff Girls* made its global return in April and successfully won the night in all key demos and had over 81 million worldwide fans, making it the largest international event in the history of the Cartoon Network. The series was renewed for a second season, with episodes from the first season scheduled to become available to stream on Hulu in 2017, and subsequent seasons launching on Hulu after they air on Cartoon Network. The newly reimagined series *The Powerpuff Girls* is produced by Cartoon Network Studios, with Nick Jennings (*Adventure Time*, *SpongeBob SquarePants*) serving as executive producer and Bob Boyle (*Wow! Wow! Wubbzy!*) as co-executive producer. Cartoon Network's *The Powerpuff Girls* franchise will join a full catalog of exclusive original programming from Cartoon Network that is now available to stream on Hulu through an existing output agreement with Turner Broadcasting. The extensive licensing deal made Hulu the streaming home to the largest selection of Cartoon Network programming. Under the deal, Hulu acquired the exclusive streaming video on-demand rights to full prior seasons of Cartoon Network juggernauts *Adventure Time*, *The Amazing World of Gumball*, *Regular Show* and *Steven Universe*; as well as classic animated titles. Hulu's growing library of exclusive, top-rated kids programming includes one of the highest-rated kids television properties, *CURIOUS GEORGE*, as well as full libraries of *Doc McStuffins*, *Gravity Falls* and *Teenage Mutant Ninja Turtles*. **ABOUT HULU** Hulu is a premium streaming TV destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of hit series to subscribers with limited commercials for \$7.99 per month or commercial free for \$11.99 per month. Hulu is the only streaming subscription service that offers current season content from the largest U.S. broadcast networks. Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love. **ABOUT CARTOON NETWORK** [Cartoon Network](#) is Turner's global entertainment brand offering the best in original animation for kids and families and known as an industry leader for putting its fans at the center of everything by applying creative

thinking and innovation across multiple platforms. Seen in 192 countries and over 370 million homes with the original hit series [Adventure Time](#), *The Powerpuff Girls*, [Steven Universe](#), [We Bare Bears](#) and [The Amazing World of Gumball](#), Cartoon Network also takes its responsibilities to its audience seriously by addressing those issues affecting families with the [Stop Bullying: Speak Up](#) campaign and by promoting education and creative development through its commitment to STEAM enterprises and an integral involvement in Computer Science for All, the White House initiative empowering young people to generate skills to thrive in our digital world. Cartoon Network is part of [Turner](#), a Time Warner company that creates and programs branded news, entertainment, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, iStreamPlanet and ELEAGUE.

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