

## Hulu with Live TV now available on Nintendo Switch

*By: Richard Irving, VP of Product* Thought Nintendo Switch was just for games? It was. Until today... We are very proud to announce that Hulu is the first US streaming entertainment service to debut on Nintendo Switch! Beginning later today, Hulu subscribers will now be able to use their Nintendo Switch to stream all of their favorite TV whether they're at home or on the go. The next time you start up your Switch, you'll be able to download Hulu directly from the Nintendo eShop and immediately dive into the new, deeply personalized Hulu experience. You'll be able to enjoy both our traditional on-demand subscription as well as our Hulu with Live TV plan and watch live and on-demand programming from more than 50 of the top news, sports and entertainment channels including all five of the major U.S. broadcast networks, ESPN, Fox Sports, CNN, FX, Bravo, TNT, A&E and more. Whether you have our core \$7.99 service or our \$39.99 Hulu with Live TV plan, you'll have access to our vast catalog of award-winning content like *The Handmaid's Tale* or *This is Us* and the ability to customize your experience by adding up to six profiles and HBO®, Cinemax® or SHOWTIME® premium add-ons. And, since we know that some things are better live-like sports, news and major events like the Emmys-- we offer personalized experiences uniquely in our live TV product. For example, if you're a sports fan, Hulu's live offering makes it easy to find and favorite your teams, sports, and leagues – you no longer need to memorize what time or which channel your team's game is on. We'll automatically record your favorite teams for you, so you'll never have to miss a play. We also curate timely one-stop destinations for must-watch programming like College Football, The NFL games and Fall TV so you always have a pulse on and easy access to the sports and shows you love to watch live. So, with Hulu now on the Nintendo Switch, all of your TV is truly in one place. You can have a deeply personal experience in your living room or on the go, without having to change devices. We hope you take advantage of all the ways you can make your new Hulu experience as personal as possible and enjoy your experience on Nintendo Switch. We'll continue to roll out across the devices that matter most to you.