

# Hulu Nabs Streaming Rights to *Blindspot* and *Lucifer*

*Licensing Agreement with Warner Bros. Domestic Television Distribution*

*Includes Exclusive Streaming Rights to Series *Rizzoli & Isles*, *Smallville* and More*

SANTA MONICA, CA (March 24, 2016) – Hulu today announced a multi-year, multi-series deal with Warner Bros. Domestic Television Distribution that includes the acquisition of the exclusive streaming video on-demand rights to the top breakout dramas of this broadcast season, *Blindspot* and *Lucifer*. In addition, Hulu will have the streaming premiere of all past seasons of top-ranking cable drama *Rizzoli & Isles*, as well as fan-favorite series *Smallville* and *Southland* – all of which will become available to stream exclusively on Hulu's No Commercials and Limited Commercials subscription plans over the coming months.

The deal will make Hulu the exclusive U.S. streaming home to all episodes of season one of *Blindspot* following its run on NBC, as well as future seasons of the hit series. *Blindspot* is created by Martin Gero, who executive produces along with Greg Berlanti, Sarah Schechter, Mark Pellington and Marcos Siega. The series is from Berlanti Productions in association with Warner Bros. Television. Starring Sullivan Stapleton, Jaimie Alexander, Rob Brown, Audrey Esparza, Ukweli Roach, Ashley Johnson and Marianne Jean-Baptiste, *Blindspot* follows a woman (Alexander) with no memories of her past, who's found in Times Square with her body covered in intricate tattoos. Igniting the interest of the FBI, the clues hidden inside her tattoos reveal a larger conspiracy of crime, while leading her closer to discovering the truth about her identity.

Hulu has also acquired the exclusive U.S. streaming rights to all episodes of the new drama series *Lucifer*. Currently in its first season on FOX, *Lucifer* is produced by Jerry Bruckheimer Television in association with Warner Bros. Television. The series is based on characters created by Neil Gaiman, Sam Kieth and Mike Dringenberg for DC Entertainment's Vertigo imprint and executive produced by Jerry Bruckheimer, Jonathan Littman, Joe Henderson, Ildy Modrovich and Len Wiseman. Hulu will be the exclusive U.S. streaming destination for viewers to catch up on all past episodes of the series. Starring Tom Ellis, Lauren German, Kevin Alejandro, DB Woodside, Lesley-Ann Brandt, Scarlett Estevez, Kevin Rankin and Rachael Harris, *Lucifer* is the story of the original fallen angel. Bored and unhappy as the Lord of Hell, Lucifer Morningstar (Ellis) has abandoned his throne and retired to Los Angeles, where he teams up with an LAPD detective (German) to help punish criminals.

In addition to current hit broadcast series *Blindspot* and *Lucifer*, Hulu will premiere past seasons of one of the top-performing cable programs, *Rizzoli & Isles* for the first-time ever on a streaming service. Seasons one through five will stream on Hulu beginning this April, and future seasons will be available to stream on Hulu following their season run on TNT .

Additionally, popular library titles from Warner Bros. Television including *The O.C.*, *Southland* and *Smallville* will also become available to stream on Hulu. All episodes of *The O.C.* will become available to stream in April, and *Southland* and *Smallville* will make their streaming premieres exclusively on Hulu later this year.

“We are honored to announce that, in our first licensing agreement with Warner Bros. Television, we will be bringing two of the year's biggest hits, *Blindspot* and *Lucifer*, exclusively to Hulu,” said Craig Erwich, SVP Head of Content, Hulu.

The new deal further expands the Hulu and Warner Bros. relationship. This year, Hulu premiered event series *11.22.63* produced by Bad Robot Productions in association with Warner Bros. Television, from executive producers J.J. Abrams, Stephen King, Bridget Carpenter, Kevin Macdonald, Bryan Burk and star James Franco. Library films *JFK* and *Thirteen Days* will also be added to Hulu’s library of programming later this year through the new licensing agreement.

## **About Hulu**

Hulu is a premium streaming TV destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of hit series to subscribers with limited commercials for \$7.99 per month or commercial free for \$11.99 per month. Hulu is the only streaming subscription service that offers current season content from 5 of the 6 largest U.S. broadcast networks. Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love.

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