

Hulu Launches VR App on Microsoft Store for Microsoft Mixed Reality Headsets

By: Noah Heller, VP of Business Development, Emerging Tech and VR at Hulu

Hulu's lineup of exclusive VR content is now available across Microsoft Mixed Reality headsets. We're excited to expand our VR footprint by joining Microsoft's family of virtual reality devices and adding the Hulu VR app to the Microsoft Store. The app is among the first third-party media and entertainment apps to debut with the Microsoft Mixed Reality Platform and is available for free starting today.

And, there's even more reason to celebrate: Hulu and Microsoft have partnered together to debut two never-before-seen premium VR projects: *The Driver* and *A Curious Mind*. These two immersive VR experiences are available exclusively to Microsoft Mixed Reality headset users for the next 30 days. After 30 days, *The Driver* and *A Curious Mind* will be available across all Hulu VR-supported platforms, including Gear VR, PSVR, Daydream and Rift.

In *The Driver*, you'll jump in the front seat with NASCAR driver, Jeffrey Earnhardt, and experience the thrill of being on the racetrack while driving over 150 miles per hour. The piece was developed specially to simulate g-force, giving you an authentic, true-to-life NASCAR experience.

Here's a sneak peek of *The Driver* and *A Curious Mind*:

***The Driver* VR Behind the Scenes**

***A Curious Mind* VR Behind the Scenes**

In the pop science virtual reality show *A Curious Mind*, *The Lord of the Rings* star Dominic Monaghan will take you on an unforgettable, immersive journey into the Earth's most mind-blowing scientific concepts and phenomena.

The Hulu VR app now has over 85 pieces of premium virtual reality content available instantly across all major VR headsets - and it's available to download for free, with or without a Hulu subscription. Hulu subscribers can stream Hulu's entire library of 2D content in immersive 3D environments like the newly released Haunted House virtual environment.