

## New Hulu Experience and Hulu with Live TV Service Arrive on Select Roku Devices

*By: Ben Smith, Head of Experience* Today, we're really excited to expand our new Hulu experience and Hulu with Live TV beta to one of our most highly requested device platforms, the Roku platform. The new experience and live TV service are now available on the majority of Roku streaming players and Roku TVs (see list below), with support for additional Roku devices expected soon. Hulu viewers with qualifying Roku models will be automatically upgraded to our freshly redesigned, highly personalized user interface and will now also have the option to subscribe to the Hulu with Live TV (beta) plan. The Hulu with Live TV (beta) plan gives you full access to the entire premium Hulu streaming library with thousands of titles along with your favorite live sports, breaking news, can't-miss events, and current shows from over 50 popular channels – all in one place. Watch the top national sports and news channels, including ESPN, Fox Sports, Turner, CNN, CNBC, Fox News and more, as well as local broadcast channels in many cities. And if you're a sports fan, Hulu's live service makes it easy to find and favorite your teams, sports, and leagues – no more fumbling with programming guides. We'll automatically record your favorited teams for you, so you never have to miss a play. Roku users who are fans of HBO®, Cinemax® and SHOWTIME®— regardless of which Hulu plan they subscribe to— can add premium add-ons and have live and on-demand access to their favorite premium series, films and specials from each network. Supported Roku models today include:

Roku Streaming Stick (3600) Roku Express Roku Express+ Roku Premiere+ Roku Premiere Roku Ultra Roku 3 Roku 4 All Roku TV models

We hope that you enjoy your experience on these Roku devices. Hulu's new experience and Live TV service are also currently supported on Apple TV, Amazon Fire TV devices, Xbox One and Xbox 360, iOS and Android mobile devices and Chromecast. We will continue to rollout to more devices soon.