

# Disney Entertainment and Warner Bros. Discovery Announce Disney+, Hulu, Max Bundle

*First of Its Kind Offering Will be Available in Both Ad-Supported and Ad-Free Plans This Summer*

**BURBANK, Calif. (May 8, 2024)** - Today, Disney Entertainment and Warner Bros. Discovery announced a new streaming bundle that includes Disney+, Hulu and Max. Beginning this Summer in the U.S, the streaming services will be offered together, providing subscribers with the best value in entertainment and an unprecedented selection of content from the biggest and most beloved brands in entertainment including ABC, CNN, DC, Discovery, Disney, Food Network, FX, HBO, HGTV, Hulu, Marvel, Pixar, Searchlight, Warner Bros., and many more. The new bundle will be available for purchase on any of the three streaming platform's websites and offered as both an ad-supported and ad-free plan. "On the heels of the very successful launch of Hulu on Disney+, this new bundle with Max will offer subscribers even more choice and value," said Joe Earley, President, Direct to Consumer, Disney Entertainment. "This incredible new partnership puts subscribers first, giving them access to blockbuster films, originals, and three massive libraries featuring the very best brands and entertainment in streaming today." "This new offering delivers for consumers the greatest collection of entertainment for the best value in streaming, and will help drive incremental subscribers and much stronger retention," said JB Perrette, CEO and President, Global Streaming and Games, Warner Bros. Discovery. "Offering this unprecedented entertainment value for fans across all the complimentary genres these three services offer, presents a powerful new roadmap for the future of the industry." Additional details regarding the bundle offer will be shared in the coming months.

**ABOUT DISNEY+** Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, and National Geographic, along with The Simpsons and much more. In select international markets, it also includes the general entertainment content brand, Star, and in the U.S., Disney Bundle subscribers can also access extensive Hulu content, including next day TV and Hulu Original titles, on Disney+. The flagship direct-to-consumer streaming service from Disney, Disney+ offers an ever-growing collection of exclusive originals, including feature-length films, documentaries, live-action and animated series, and short-form content. With unprecedented access to Disney's long history of incredible film and television entertainment, Disney+ is also the exclusive streaming home for the newest releases from The Walt Disney Studios. Disney+ is available as a standalone streaming service, as part of the Disney Bundle in the U.S. that gives subscribers access to Disney+, Hulu, and ESPN+, or as part of Combo+ in Latin America with Star+, the standalone general entertainment and sports streaming service in the region. For more, visit [disneyplus.com](https://disneyplus.com), or find the Disney+ app on most mobile and connected TV devices.

**ABOUT HULU** Hulu is the leading and most comprehensive all-in-one premium streaming service that offers an expansive slate of live and on-demand entertainment, both in and outside the home, through a wide array of subscription options that give consumers ultimate control over their viewing experience. As part of the Disney Entertainment segment, Hulu is the only on-demand offering that provides access to shows from every major U.S. broadcast network, libraries of hit TV series and films – including licensed content available exclusively on Hulu – and award-winning Hulu Originals, both with and without commercials. With Hulu + Live TV, subscribers receive a unique combination of access to 95+ live news, entertainment and sports TV channels from 20th Television, The Walt Disney Company, ABC, NBCUniversal, CBS Corporation, The CW, Turner Networks, A+E Networks and Discovery Networks, as well as Hulu's on-demand library, Disney+, and ESPN+ included as part of the base plan. Visit [hulu.com](https://hulu.com) to subscribe or learn more about the service.

**ABOUT MAX** Max® is the enhanced

streaming platform from Warner Bros. Discovery, delivering unparalleled quality content for everyone in the household. With a personalized user experience that brings unique and unexpected stories ranging from the best of unscripted to the highest quality in scripted programming, Max is the destination for HBO Originals, Warner Bros. films, Max Originals, the DC universe, Harry Potter, an expansive offering of kids and family content, and best-in-class programming across food, home, reality, lifestyle, and documentaries from leading brands like HGTV, Food Network, Adult Swim, Cartoon Network, Discovery Channel, TLC, ID and more, all in one place.