

Hulu Doubles Down on Kids Programming Through Multi-Network SVOD Licensing Agreement with The Disney-ABC Television Group

Pact to Bring Over 500 Episodes and a Selection of Original Movies from Disney Channel, Disney Junior and Disney XD to Hulu in Largest Kids Programming Agreement Ever Between the Two Companies

Hulu Nabs Exclusive SVOD Rights to Prior Seasons of Top Rated Kids & Family Series including K.C. Undercover, Star vs. the Forces of Evil, Gravity Falls, Austin & Ally and more

SANTA MONICA, CA (June 16, 2016) – Hulu today announced an expansive new content licensing agreement with The Disney-ABC Television Group that will make full prior seasons of top rated kids titles from Disney Channel, Disney Junior and Disney XD available to stream on Hulu. The deal, which will bring over 500 episodes and more than 20 original movies from The Disney-ABC Television Group's suite of networks to the Hulu Kids library, is the largest kids programming deal made between the two companies to date.

Through the agreement, Hulu will become the exclusive subscription video-on-demand home to a total of seven programs, including all past season episodes of the Disney Channel's hit spy comedy *K.C. Undercover* starring Zendaya, as well as Disney XD's highly-rated animated series *Gravity Falls* and *Star vs. The Forces of Evil*. Hulu also acquires the exclusive SVOD rights to all episodes of former Disney Channel series *Dog With A Blog* and *Austin & Ally*.

Additionally, the agreement includes the exclusive SVOD rights to a catalog of programming from Disney Junior, including *Sheriff Callie's Wild West* and *Henry Hugglemonster*. Complete previous seasons of all aforementioned series will be accessible to stream on Hulu later this month. Subsequent seasons will be made available to Hulu subscribers in their entirety after the last episode of each season airs.

"As our biggest content licensing agreement with the Disney brand, this deal further demonstrates our commitment to offering popular, high-quality kids programming on Hulu," said Craig Erwich, SVP, Head of Content, Hulu. "These new SVOD exclusive Disney titles mark yet another way Hulu is building an irresistible content destination for families."

In addition to full seasons of library programming for kids, a selection of over 20 Disney Channel Original Movies will become available to stream on Hulu for the first time ever.

The deal expands upon Hulu's offering of exclusive, top-rated kids programming from Disney-ABC Television Group, which includes Disney Junior's acclaimed animated series *Doc McStuffins* and *Bunnytown*.

About Hulu

Hulu is a premium streaming TV destination that offers hundreds of thousands of hours of the best of current season programming, premium original content, films and full seasons of hit series to subscribers with limited commercials for \$7.99 per month or commercial free for \$11.99 per month. Hulu is the only streaming subscription service that offers current season content from 5 of the 6 largest U.S. broadcast networks, as well as acclaimed Hulu Originals including *The Mindy Project*, *The Path*, *11.22.63*, *Difficult People* and the Golden Globe® nominated comedy series, *Casual*. Since its launch in 2008, Hulu has been at the forefront of entertainment and technology and continues to redefine TV by connecting viewers with the stories they love.

About The Disney/ABC Television Group:

The Disney/ABC Television Group is composed of The Walt Disney Company's global entertainment and news television properties, owned television stations, and radio stations. This includes ABC Entertainment, ABC News, ABC Owned Television Stations Group, Disney Channels Worldwide, Radio Disney and Freeform, as well as Disney/ABC Home Entertainment and Television Distribution and Disney Media Distribution. The Company's equity interest in Hulu and A&E Networks round out the Group's portfolio of media businesses.

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Media Contact: Alexandra Finegersh Hulu Communications 424-273-8130 alex.finegersh@hulu.com
Bridget Osterhaus Disney/ABC Home Entertainment and Television Distribution 818-560-5252
Bridget.Osterhaus@Disney.com